

GET TO KNOW BIG ASS SOLUTIONS



FOUNDED

1999

CHIEF BIG ASS

Carey Smith — Full bio at bigassfans.com/carey

LOCATIONS

Big Ass Solutions manufactures fans and lights in Lexington, Ky., where the company is headquartered. Employees also work in regional offices across the United States and internationally in Australia, Hong Kong, Malaysia and Singapore.

QUIRKY NAME

The company's massive ceiling fans first hit the market with the unremarkable brand name "HVLS Fan Company." After years of customers referring to them as big-ass fans, the company adopted the name.

SERIOUS PRODUCTS

Big Ass Fans range in size from 5 to 24 feet. They use energy-efficient motors and patented airfoil designs, which are inspired by airplane wings, to move large volumes of air quietly and efficiently. Big Ass Light offers energy-efficient LED fixtures designed specifically to address shortcomings in industrial and commercial spaces.

ENGINEERING

A veritable herd of engineers drive innovation and product development, and the company holds 95 patents and 129 patents pending. Big Ass Solutions also owns the world's only research and development lab built specifically for testing large-diameter fans.

SALES

Big Ass Solutions' products are used in thousands of residential, commercial and industrial applications in 125 countries worldwide. Between 2009 and 2013, the company's annual revenue increased from \$34 million to \$122 million. The company expects revenue of \$175 million in 2014 and aims to reach \$1 billion annually by 2020.

EMPLOYEES

From 2009 to 2013, the workforce more than tripled to 481. Employees' average annual wages exceed the national average by almost 30% and Kentucky's by nearly 50%.* The company's 2013 employee retention rate of 88% far outpaced the national average of 62%.*

*U.S. Bureau of Labor Statistics



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